



April 1, 2024

University of Shanghai for Science and Technology  
Business School  
Laijun Zhao  
516 Jungong Road, Yangpu District  
Shanghai 200093  
China (Mainland)

Dear Laijun Zhao,

We would like to invite you to attend the upcoming in-person Asia Pacific Accreditation Conference taking place June 5-7, 2024, in Bali, Indonesia.

**Asia Pacific Accreditation Conference:**

Unite with the best minds in business education for an event focused on quality improvement and creating positive outcomes for learners and global stakeholders. Learn from the schools that have undergone initial visits and continuous review cycles under the [2020 AACSB Accreditation Standards](#), and discover key takeaways from the consultative accreditation process that have delivered value to schools like yours. Gain insight into regional trends, connect with experienced quality assurance managers and accreditation experts, and network with thought leaders in business education.

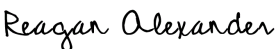
Join and engage with participants in discussions about creating lasting impact in our communities regionally and globally. Session topics to look forward to include:

- Best Practices in Assurance of Learning
- Measuring Societal Impact Efforts
- Balancing Your International and National Accreditation Requirements.

Additional information regarding this event can be found at:

[Asia Pacific Accreditation Conference | AACSB](#)

Sincerely,

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**Reagan Alexander**

AACSB Director of Learning & Development

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