



KEMENTERIAN PEMBANGUNAN PERINDUSTRIAN
DAN KEUSAHAWANAN
(MINISTRY OF INDUSTRIAL DEVELOPMENT AND
ENTREPRENEURSHIP)
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Reference : KPP.100-14/2 JLD.10

Date : 17 SEPTEMBER 2024

Associate Professor Dr Yu Qianlong

School of Management,
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516 Jungong Road,
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PEOPLE REPUBLIC OF CHINA

Sir,

INVITATION AS A SPEAKER FOR THE ECONOMIC FORUM 2024: “EDUCATION BETWEEN SABAH AND CHINA” IN CONJUNCTION WITH SABAH-CHINA BUSINESS SUMMIT 2024

The Ministry of Industrial Development and Entrepreneurship (MIDE) together with members of Chinese chambers of commerce and local Chinese business associations are hosting the **Sabah China Business Summit 2024 (SCBS2024)** from the **22nd - 24th November 2024**. The prestigious SCBS2024 is especially held this year to commemorate the 50 anniversary of diplomatic relations between Sabah, Malaysia and the People Republic of China.

2. In conjunction with the Summit we are also going to organize the Economic Forum. This summit will focus on fostering greater collaboration and understanding between key economic regions and highlighting the role of higher education within the BRICS countries in shaping future opportunities and overcoming challenges. Therefore, with great pleasure we would like to invite you as one of our speakers. Below are the details of the forum:

Date : 23^r November 2024 (Saturday)

Time : 10.00am

Venue : Sabah International Convention Centre (SICC), Kota Kinabalu

Topic : “The Opportunities and Challenges for the Development of Higher Education in BRICS Countries”

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3. We sincerely hope that you will be able to join this forum and share with us your expertise in the field of higher education and your extensive research on global development trends. We look forward to your favourable response and to welcome you to the forum. Should you require any additional information, please feel free to contact **Mr. Brett Chua (Deputy President SCCC)**, H/P No: **012 838 3978** or email address **sabahchinachamber@gmail.com**.

Thank You

“MALAYSIA MADANI”
“BERKHIDMAT UNTUK NEGARA”

Yours Sincerely,


(DATUK THOMAS LOGIJIN)
Permanent Secretary