

Management

POST-DEGREE CERTIFICATE

Why consider a post-degree certificate in management?

Whether you are looking to enhance your knowledge of business management or position yourself for future graduate work, this program will offer you the innovative coursework and experiential work opportunities you need to be successful in the global business environment.

As a student in this program you will complete coursework in varied disciplines of business management. Through the interactive lectures, real-world case studies, and engaging class discussions you will grow in your knowledge of management, marketing, human resources management, and international business. As a graduate, this program will provide you with the academic background you need to pursue careers or certifications in a specific area of management, as well as future graduate studies.

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WHY STUDY MANAGEMENT AT UFV?

As a student in UFV's School of Business, you will learn from expert faculty members in a small classroom setting. Our smaller classes ensure a lower student-to-instructor ratio, which creates an ideal learning environment that larger institutions are unable to match. In this innovative new program you will be given the opportunity to learn about management in a global context through lectures, class discussions, projects, and case studies. Within the certificate you will get to select an area of specialization in international business and global management.



“Master the skills you need to be successful in the global business environment by earning your Management post-degree certificate in only 12 months.”

— DON MISKIMAN

ufv.ca/busadmin

UNIVERSITY
OF THE FRASER VALLEY

Management



WHAT WILL I STUDY?

The study of business involves both theory and practice. Successful business people must be able to analyze a situation, examine various alternatives, and combine parts of solutions to solve the particular problem being faced.

The post-degree certificate in management will require that students take a core set of three management courses (9 credits), three courses focused on international business and innovation (9 credits), and two applied project/research courses (9 credits).

WHO WILL BE TEACHING ME?

Our instructors are committed teachers who are passionate about communicating their knowledge about a subject they love while cultivating enthusiasm in their students. School of Business faculty at UFV have earned credentials from world-class business schools and have significant industry experience.

WHAT DO I NEED TO GET IN?

Applicants must have an undergraduate degree from a recognized institution. Course prerequisites may be waived dependant on the incoming student's academic and/or professional background.

Applicants must satisfy the English language proficiency requirement. For details on how this requirement may be met, see English language proficiency requirement in the Admissions section of the academic calendar.

WHAT COURSES WILL I BE TAKING?

SEMESTER I CORE

COURSE #	TITLE
BUS 120	Essentials of Marketing
BUS 202	Contemporary Management
BUS 201	Human Resource Management

SEMESTER II SPECIALIZATION

COURSE #	TITLE
BUS 420	International Business
BUS 421	International Marketing
BUS 430	Management of Innovation

SEMESTER III PRACTICE

COURSE #	TITLE
BUS 499	Applied Project
BUS 492	Directed Studies

WHERE WILL MY CLASSES BE OFFERED?

This certificate will be offered on UFV's Abbotsford campus.

I'M INTERESTED. WHAT SHOULD I DO NEXT?

Check out the academic calendar at ufv.ca/calendar and read over the program information carefully. Fill out an online application at ufv.ca/apply along with the required application fee.

WHEN SHOULD I APPLY?

If you want to start your studies in January, you can apply any time on or after May 1. If you want to begin in September, should submit your application to UFV starting October 1.

CAN I SPEAK TO SOMEBODY ABOUT MY OPTIONS?

We want to hear from you! We recommend that you sit down with or contact your program advisor for help with program planning. Contact the School of Business program advisor at 604-557-4083, or email businfo@ufv.ca.