

University of Bremen, FB 07, markstones Institute of Marketing, Branding & Technology,  
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University of Shanghai for Science and Technology

Faculty 07  
Business Studies & Economics

Prof. Dr. Christoph Burmann  
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## INVITATION

Dear Prof. Dr. Wang Enuo,

on behalf of Prof. Dr. habil. Christoph Burmann, I am pleased to invite you from University of Shanghai for Science and Technology to visit during 20th June and 20th July 2024.

The purpose of the visit is to do cooperative lecturing with Bachelor- and Master students, meanwhile, discuss further collaboration opportunities between our two institutions - such as student exchange, faculty exchange and particularly summer school programs for students in both institutions.

Please find the information of Prof. Dr. Wang Enuo below:

Name	Gender	Date of Birth	ID Number	Job Title
WANG				
Enuo	F	01/10/1980		Deputy dean, Sino-German College

We understand that expenses relating to this visit to Bremen will be borne by University of Shanghai for Science and Technology.

We very much look forward to welcoming University of Shanghai for Science and Technology delegation to the University of Bremen and the markstones Institute of Marketing, Branding & Technology.

Yours sincerely,



markstones  
INSTITUTE OF MARKETING, BRANDING  
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Prof. Dr. Christoph Burmann

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